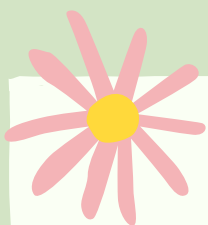


# INTRO TO ADVOCACY

WITH INFO FROM THE CSC ADVOCACY COMMITTEE



## WHAT IS ADVOCACY?

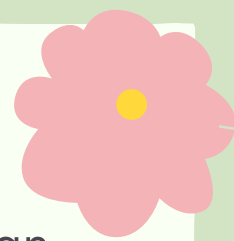
Advocacy influences public policy through a broad range of activities including research, public education, lobbying, and voter education

## ADVOCACY VS SERVICE?

Advocacy works in tandem with service by increasing sustainability, broadening impact, and addressing the root of the problem rather than the symptoms

## WHY IS ADVOCACY IMPORTANT?

Advocacy is the #1 way orgs can advance important issues and bring about systemic, lasting change



## HOW CAN I GET INVOLVED?

Numerous UCLA orgs are dedicated to advocacy, and many service orgs include advocacy in their work. This Resource Guide has a great list of advocacy groups to start

